

MIZORAM PUBLIC SERVICE COMMISSION
COMPETITIVE EXAMINATIONS FOR RECRUITMENT TO THE POSTS OF
ASSISTANT TOURIST OFFICER
UNDER TOURISM DEPARTMENT, DECEMBER, 2017

TECHNICAL PAPER - II

Time Allowed : 2 hours

Full Marks : 150

All questions carry equal marks of 2 each.

Attempt all questions.

1. It was only after the _____ Five Year Plan Commission; tourism was accorded the status of an Industry, thereby encouraging private investments in this sector in India.
(a) First (b) Fifth
(c) Sixth (d) Seventh
2. Pick the odd one out from the following man-made tourism products. Which one is NOT a man-made product?
(a) Business (b) Culture
(c) Wildlife (d) Entertainment
3. Mizoram, a mountainous region became the _____ state of the Indian Union in February 1987
(a) Twenty first (b) Twenty third
(c) Twenty fourth (d) Twenty fifth
4. The method of shifting cultivation practiced predominantly in Mizoram is also known as _____ cultivation
(a) Jhumming (b) Terrace
(c) Eco (d) Subsistence
5. _____ defines the objectives of tourism development in India and the primary strategy for its development
(a) The National Action Plan for Tourism (1992)
(b) The Tourism Act of 1990
(c) The National Policy on Tourism Affairs (1996)
(d) The National Tourism Policy of 1994
6. The _____ passes through the heart of the state of Mizoram
(a) Tropic of Cancer (b) Tropic of Capricorn
(c) Equator (d) IST
7. For a sea-side resort, facilities like swimming, boating, yachting, surf-riding, and other facilities like dancing, recreation and other amusements are also known as _____
(a) Add ons (b) Recreation
(c) Perks (d) Amenities

8. Audio tourism, creative tourism, bookstore tourism, hobby tourism, educational tourism are all examples of _____
- (a) Niche tourism (b) Heritage tourism
(c) Modern tourism (d) Adventure tourism
9. _____ can be defined as the sum of the physical and psychological satisfaction it provides to tourists during their travel en route to their destination
- (a) Tourism supply chain (b) Tourism product
(c) Tourism policy (d) Tourism sector
10. Dark tourism involves
- (a) Travelling to the heart of Africa
(b) Travelling to the South Pole
(c) Travelling to locations associated with death and suffering
(d) Travelling to uncharted territories
11. Travel & Tourism continued to show its resilience in 2016, contributing direct GDP growth of _____ and supporting 6 million net additional jobs in the sector in India.
- (a) 3.3% (b) 2.8%
(c) 4.3% (d) 3.8%
12. The United Nations has designated 2017 the International Year of _____
- (a) Children education (b) Pulses
(c) Small Island Developing States (d) Sustainable Tourism for Development
13. _____ is a special kind of tourism in which the process of travelling is more important than the destination
- (a) Vacilando tourism (b) Road-trip tourism
(c) Vacation tourism (d) Spiritual tourism
14. The most famous tourism circuit in India is the Golden Triangle which comprises of the following cities _____
- (a) Ahmedabad, Jaipur and Delhi (b) Kolkata, Guwahati and Bhubaneswar
(c) Delhi, Agra and Gurugram (d) Delhi, Agra & Jaipur
15. India has signed an air services agreement with which Country to boost connectivity and tourism as well as trade between them?
- (a) South Africa (b) New Zealand
(c) Australia (d) South Korea
16. _____ is the first 100% organic state in India
- (a) Sikkim (b) Assam
(c) Arunachal Pradesh (d) Gujarat
17. Travelling for the purpose of observing the cultural expressions of lifestyles of truly exotic people is known as _____
- (a) Heritage tourism (b) Cultural tourism
(c) Rural tourism (d) Ethnic tourism

18. _____ is a luxury tourist train that connects the important tourist spots in the Indian states of Karnataka and Goa
- (a) The Orient Express (b) The Deccan Odyssey
(c) Golden Chariot (d) Palace on Wheels
19. _____ is the national apex body of the tourism industry. Founded on 13th January 1982 with just seven members, it has now over 4000 members from different segments of the tourism industry
- (a) IATO (b) TAAI
(c) ITTM (d) TFCI
20. _____ is a popular destination for health tourism
- (a) Mizoram (b) Kerala
(c) Orissa (d) Meghalaya
21. _____ is a trade association of the World's airlines consisting of 278 airlines, primarily major carriers, representing 117 countries. It supports airline activity and helps formulate industry policy and standards.
- (a) IATA (b) ISTAT
(c) IIFT (d) ICAO
22. ANI Technologies Pvt. Ltd., operating under the trade name _____, is an Indian online transportation network company. It was founded as an online cab/taxi aggregator headquartered at first in Mumbai.
- (a) Meru (b) Uber
(c) Go Taxi (d) Ola
23. "God's Own Country", is a tourism marketing slogan for which Indian state?
- (a) Kerala (b) Tamil Nadu
(c) Karnataka (d) Meghalaya
24. _____ is an international organization having membership of over 130 governments for the common purpose of promoting civil aviation on a global scale
- (a) IASO (b) IATA
(c) ICAO (d) MIT ICAT
25. To promote and propagate understanding of Indian art, both within and outside the Country, the Government of India established _____ at New Delhi on August 5, 1954
- (a) The Sahitya Kala Parishad (b) National School of Drama
(c) College of Art (d) The Lalit Kala Akademi
26. _____ is the folk dance originating from Assam
- (a) Manipuri (b) Cheraw
(c) Bihu (d) Kathak
27. Jet Airways is a major Indian international full-service airline based in Mumbai. In July 2017, it was the second-largest airline in India with an 18.2% passenger market share. The founder of Jet Airways is _____
- (a) Jehangir Wadia (b) Naresh Goyal
(c) Ratan Tata (d) Ajay Singh

28. "Incredible India" campaign spearheaded by the Government of India spreads the message of "Atithi Devo Bhava" (guest is god). Who was chosen as the brand ambassador for this campaign from Bollywood?
- (a) Aamir Khan (b) Amitabh Bachan
(c) Hema Malini (d) Shahrukh Khan
29. The annual Anthurium Festival hosted by the Department of Tourism, Government of Mizoram is held at _____
- (a) Hmuifang village (b) Tuirial village
(c) Reiek village (d) None of the above
30. The longest river in Mizoram is _____
- (a) Tuirial (b) Chite
(c) Tlawng (d) Chhintuipui
31. A train which provides healthcare facilities popularly known as "Hospital on Wheels" is called _____
- (a) Lifeline Express (b) Health Express
(c) Mediline Express (d) Ayush Express
32. Which festival is celebrated in the state of Mizoram at the annual initiation of jhum cultivation during the month of March?
- (a) Chapchar Kut (b) Pawl Kut
(c) Anthurium festival (d) Mim Kut
33. The Encyclopedia of Tourism was written by _____
- (a) Jawaharlal Nehru (b) V.L. Smith
(c) Charles R. Goeldner (d) J. Jafari
34. _____ is the state animal of Mizoram
- (a) Saphai (b) Saza
(c) Samak (d) Sanghal
35. The highest land point in the state of Mizoram is Phawngpui. It is also known as _____
- (a) Blue Mountain (b) Sakawrhmuituai
(c) Hmuifang (d) Reiek
36. The popular Anthurium Festival that is held annually in the state of Mizoram was initiated in the year _____
- (a) 2006 (b) 2010
(c) 2008 (d) 2007
37. The Kaladan Multi-Modal Transit Transport Project is a project that will first connect the eastern Indian seaport of Kolkata with _____
- (a) Sittwe, Myanmar (b) Chittagong, Bangladesh
(c) Lawngtlai, Mizoram (d) Dabaka, Assam
38. What is the height of Phawngpui; the highest point in Mizoram?
- (a) 2,157 m (b) 1,619 m
(c) 1,548 m (d) 2,315 m

39. _____ is the state bird of Mizoram
- (a) Vahrit (b) Vaki
(c) Vamur (d) Vavu
40. Thalfavang Kut is an annual three days festival organized by Department of Tourism, Government of Mizoram. This is held at which location?
- (a) Tuirial village (b) Reiek village
(c) Falkawn village (d) None of these
41. The Discovery of India- a book that honored the rich cultural heritage of India, its history and its philosophy was written by _____
- (a) Jawaharlal Nehru (b) Lord Mountbatten
(c) Indira Gandhi (d) Subhash Chandra Bose
42. There are _____ districts in the state of Mizoram
- (a) Eight (b) Seven
(c) Six (d) Nine
43. The interstate border shared by Assam and Mizoram is _____ long
- (a) 99 Kms (b) 230 Kms
(c) 199 Kms (d) 123 Kms
44. The national highway _____ directly connects the state of Mizoram with the state of Assam
- (a) 54 (b) 64
(c) 52 (d) 62
45. Mizoram State Museum is located in the center of the capital city of Aizawl at _____ locality
- (a) Tuikhuahtlang (b) Khatla
(c) Dawrpui (d) Zarkawt
46. Murlen National Park in Mizoram is home to a rich variety of flora and fauna. Which district of Mizoram is it located in?
- (a) Lawngtlai (b) Lunglei
(c) Siahla (d) Champhai
47. Vantawng falls, Tuirihiau, Chawngchilhi Puk are some of the tourist attractions located around _____ area in Mizoram
- (a) Khawbung (b) Saitual
(c) Thenzawl (d) Serchhip
48. The international border the state of Mizoram shares with Myanmar is _____ long
- (a) 404 Kms (b) 303 Kms
(c) 450 Kms (d) 350 Kms
49. _____ is the largest wildlife sanctuary in Mizoram which was notified in 1985
- (a) Murlen National Park (b) Dampa Tiger Reserve
(c) Lengteng Wildlife Sanctuary (d) Ngengpui Wildlife Sanctuary
50. The chain of government accommodations provided all over the state of Mizoram to cater to tourists are known as
- (a) Tourist Lodges (b) Motels
(c) Hotels (d) Floatels

51. Sawhchiar/Buhchiar is a Mizo delicacy made of various meats and _____
(a) Wheat (b) Rice
(c) Maize (d) Bread
52. In order to be able to buy and consume alcohol from alcohol retail outlets, a resident of Mizoram must hold a valid _____
(a) Inner Line Permit (b) Alcohol License
(c) Liquor Permit/Card (d) Alcohol Pass
53. In Mizoram, “Chhangban” is a popular snack which is essentially a steamed cake/bun made out of _____
(a) Wheat (b) Glutinous rice
(c) Maize (d) Sesame
54. Which hotel restaurant located in Aizawl, Mizoram utilizes and displays traditional woven cloth/handloom of the indigenous people of Mizoram?
(a) Hotel Ritz (b) Hotel Regency
(c) The Grand Hotel (d) Hotel Floria
55. Catering services is a relatively new phenomenon that is a growing sub-section of the food & beverage service scene in Aizawl, Mizoram. The caterers charge on a per head/plate basis. The current rate for a non-vegetarian catered meal per head/plate consisting typically of two varieties of non-vegetarian fare, rice, dal, vegetables etc is _____
(a) Rs. 350/- (b) Rs 150/-
(c) Rs. 250/- (d) Rs. 300/-
56. In order to be able to buy and consume alcohol from alcohol retail outlets, a tourist/non-resident of Mizoram must produce _____
(a) Inner Line Permit (b) Liquor Permit/Card
(c) Pan Card (d) Voter’s ID
57. Fermented soyabean is a traditional Mizo delicacy used to flavour certain dishes or incorporated into chutneys. The Mizo name for fermented soyabean is
(a) Sa um (b) Nghapih
(c) Bekang (d) Nghathu
58. HACCP Certification in hotels stands for
(a) Hazard Analysis and Critical Control Points (b) Hazard Analysis and Crucial Control Points
(c) Health Analysis and Critical Control Points (d) Health Analysis and Crucial Control Points
59. In a typical traditional Mizo meal plan, the concept of sweet meats/dessert to end the meal on a sweet note is not practiced. Instead unsweetened black tea is served with ‘Kurtai’ for post prandial consumption. ‘Kurtai’ is also known as _____
(a) Jaggery (b) Sugarcane
(c) Jalebi (d) Toffee
60. The State Guest House run by the state Government of Mizoram was previously a private owned hotel property called _____
(a) Hotel Moonlight (b) Hotel Twilight
(c) Hotel 6 Mile (d) Hotel Rajdoot

61. A guest who comes to the hotel without prior reservation for a guest room is called a _____
(a) Unplanned guest (b) Company guest
(c) Dumb waiter (d) Walk in
62. *Parkia speciosa* (petai) also known as bitter bean, twisted cluster bean, or stink bean is a local vegetarian delicacy enjoyed by the people of Mizoram. The Mizo name for *Parkia speciosa* is _____
(a) Bekang (b) Khanghu
(c) Dangpuithu (d) Zawngtah
63. Picnic spots have recently become a popular form of recreation in the state of Mizoram. One of the most well-known picnic spots is Mosia Resort. It is located at _____
(a) Lengte (b) Lengpui
(c) Sihhmui (d) Tuirial
64. A popular recreation park in Aizawl, Mizoram that has a futsal arena is _____
(a) Lalat Park (b) Falkland Park
(c) Infinite Ainawn Park (d) Coconut Grove
65. A spicy chilli pepper locally grown and known as “hmarcha te” or “vai hmarcha” is known internationally as _____
(a) Jalapeno peppers (b) Naga chillies
(c) Serrano chillies (d) Birds eye chillies
66. Popular international culture is slowly being adopted by the youth of Mizoram. Social media and TV programs have facilitated this growth. Recently, a “Halloween Bash” theme based festival was held at which place?
(a) Falkland Park (b) Infinite Ainawn Park
(c) Liando Resort (d) Lalat Park
67. A popular snack allegedly unhealthy yet eaten by many Mizo people consists of raw areca nuts and betel leaves seasoned with calcium hydroxide. This is locally known as _____
(a) Sahdah (b) Khaini
(c) Kuhva hring (d) Sehhmeh
68. The Indian gooseberry or amla is a fruit which is a rich source of vitamin C. It can be consumed raw as well as pickled or in juice form. In Mizoram the fruit is called _____
(a) Borai (b) Serthlum
(c) Kawlthei (d) Sunhlu
69. In the early days of Mizo local cuisine, salt was a commodity that was not easily available. Hence, _____ was used in most households to season their food.
(a) Soda (b) Chingal
(c) Sa um (d) Ajino moto
70. The Mizo traditional method of preserving various types of meats and vegetables is by hanging them over the hearth/traditional stoves in the kitchen. This method of air drying is called smoking or _____
(a) Pho ro (b) Um
(c) Rep (d) Bai

71. Traditional Mizo feasts featured the use of _____ instead of normal plates and cups
(a) Colocasia leaves and bamboo tubes (b) Paper plates and cups
(c) Banana leaves and bamboo tubes (d) Bamboo plates and cups
72. Which one from the following was a locally brewed alcohol of the Mizo people made from rice?
(a) Zupui (b) Toddy
(c) Zutho (d) Arak
73. Champhai & Hnahlan Grape Winery Ltd. was established in 2007 and is the first winery in Mizoram. Their flagship wine brand is called _____
(a) Cham wine (b) Zawlaidi
(c) Zo wine (d) Zu wine
74. Choose the odd one out from the following tourist accommodation facilities in Aizawl, Mizoram
(a) Hotel Floria (b) Tourist Lodge
(c) Hotel Regency (d) Hotel Arini
75. In the past, this particular alcoholic drink or “zu” was brewed specifically for the consumption of male children in Mizoram once a year
(a) Zufang (b) Rakzu
(c) Zupui (d) Zulawm

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