PART A

1. Explain the concept, principles and objectives of scientific management as propounded by Frederick W Taylor. (6+6+8=20)

2. What are the factors that cause stress at the workplace? Discuss some of the ways stress is managed at the individual and organisational level. (8+12=20)

3. Critically analyze the development of classical, neo-classical and contingency approach to organisational design. (6+6+8=20)

4. Explain Schumpeter’s and Drucker’s theories of entrepreneurship. Bring out the role of entrepreneurs in the process of economic growth with special reference to India. (10+10=20)

PART B

5. What are the pre-requisites for introducing Human Resources Information System (HRIS) in an organization? How is HRIS advantageous over manual system? Discuss how it can be made more effective and useful. (7+7+6=20)

6. What are the major members of a typical marketing channel? Discuss the roles they play in the process of moving products from manufacturer to consumer. (5+15=20)

7. Write short notes on the following: (4×5=20)
   (a) Job and Process Costing
   (b) Zero-base budgeting
   (c) Costing and variance analysis
   (d) Absorption costing

8. What do you understand by the term ‘Financial Management”? Describe the main functions of a financial manager. Why is the goal of wealth maximization better than profit maximization? Elaborate. (5+5+10=20)

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