

CSM : 18

**MANAGEMENT
PAPER - II**

Time Allowed : 3 hours

Full Marks : 100

Marks for each question is indicated against it.

Attempt any 5 (five) questions taking not more than 3 (three) questions from each Part.

PART - A

1. (a) What are the various methods of data collection? Explain with examples. (10)
(b) Discuss and differentiate between mean, median and mode. Which of these is a better measure for central tendencies? (5+5=10)
2. While defining PERT and CPM, compare and contrast these network based project management techniques. (4+16=20)
3. Discuss the growing importance of supply chain management for an enterprise. What are the fundamentals required to manage an effective supply chain? (8+12=20)
4. (a) What is TQM? Discuss the benefits and relevance of TQM in today's organizations. (5+10=15)
(b) Write a brief note on Ishikawan Fishbone diagram. (5)

PART - B

5. (a) What do you understand by DBMS? Discuss the various advantages and disadvantages of DBMS. (4+6=10)
(b) What are the major applications of ERP? Discuss with examples. (10)
6. Briefly discuss the framework of the Public Distribution System in India. How has some of the problems faced by the system been addressed by various governments with the passage of time? (10+10=20)
7. What do you understand by SWOT analysis? Provide a SWOT analysis of Mizoram, as a business destination. (6+14=20)
8. What is a regional trade bloc? Elaborate on the different types of trade blocs with suitable examples. (6+14=20)

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